BRING NATURAL COLORANTS AND PRESERVERS INTO A REAL ALTERNATIVE TO ARTIFICIAL DeCodE ADDITIVES THROUGH A STRATEGY OF OPEN DATA AND EXPERIENCE BASED RESEARCH



research perspectives: open access to the information associated with the E code; preand post-application stabilization of the natural additives and exploitation of new sources

QUALITY OF THE PROJECT

New technologies to solve complex problems and to generate 4 innovative applications to implement in response to 3 different H2020 societal challenges related with demand for foods with natural additives (3 laboratorial prototypes) and "decoded" information regarding the E's controversy (1 mobile app). 2 Patents.

Excellent quality of the team; Feasibility of the Work Plan (timeline; deliverables/milestones; equipment list); Budget Reasonableness

	PF	ROJECT MANA (Principal Investigate at each beneficiary	DARD				
	(Proje Adm	Portugal 2020 Project Officer, Financial & Administrative Personnel)		Project General Asser (Project beneficiaries ar Supporting partners)			y
Advisory Board (External Experts)		Project Offic (Project Manager, Financi and Administrative and Le		e I Manager, al Support)		Activity lea (Leader of	(and task) ders each activity)

- (iii) Consumers, embodied in a decision support computer application;
- (iv) Academia (including students);

IN LINE WITH:

- ✓ A priority domain for intelligent specialization in North Region (Agrifood and Environmental Systems);
 - Letter of Commitment to the Development of Trás-os
 - Montes and Alto Douro region;
 - Strategy and global action plan of Alto Minho 2020;
- \checkmark 5 different domains (12 action lines) for national strategy and intelligent specialization;
- ✓ Research and Innovation Strategic Agendas of the European Technology Platforms "Plants for the Future" and

RISK EVALUATION / SOLUTION PLAN



(v) Researchers, to treat a current and relevant theme, not

only in economic and social terms, as well as public





\checkmark Action Plan and Strategic Priorities set by the Agrifood

